

**CONTRACT**

**GSCV**  
**15000 SW 27th Street**  
**Miramar, FL 33027**  
**(305) 888-5151**

And:

**FACTOR INC THE**  
**501 BRICKELL KEY DRIVE**  
**STE 602**  
**MIAMI, FL 33131**  
**USA**

<u>Contract / Revision</u> 692098 /		<u>Alt Order #</u>
<u>Product</u> <b>POLITICAL/ FL STATE SENATE</b>		
<u>Contract Dates</u> <b>10/10/16 - 10/16/16</b>		<u>Estimate #</u>
<u>Advertiser</u> <b>MARCO RUBIO FOR SENATE FL</b>		<u>Original Date / Revision</u> 10/05/16 / 10/05/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> GSCV	<u>Account Executive</u> Freda Pedrique	<u>Sales Office</u> WSCV Local
<u>Special Handling</u>		
<u>Demographic</u> RA1849		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 23314		<u>Advertiser Ref</u> 23415

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	GSCV	10/10/16	10/14/16	M-F 530P-630P	M-F 530P-630P	MTWTF--	:30	1	\$350.00	NM	1	\$350.00
N 4	GSCV	10/10/16	10/14/16	M-F 11P-1135P	M-F 11P-1135P	MTWTF--	:30	1	\$400.00	NM	1	\$400.00
N 5	GSCV	10/15/16	10/15/16	W-SAT 530P NEWS	W-SAT 530P NEW	-----S-	:30	1	\$175.00	NM	1	\$175.00
N 8	GSCV	10/16/16	10/16/16	1:30p-2p ENFOQUE	1:30p-2p ENFOQU	-----S	:30	1	\$75.00	NM	1	\$75.00
ENFOQUE												
N 9	GSCV	10/09/16	10/09/16	W-SUN 530P NEWS	W-SUN 530P NEV	-----S	:30	1	\$290.00	NM	1	\$290.00
N 11	GSCV	10/16/16	10/16/16	HASTA QUE TE CONOCI	SU 9P-10P	-----S	:30	1	\$650.00	NM	1	\$650.00
N 12	GSCV	10/16/16	10/16/16	JUAN GABRIEL NO NECESISU	10P-11P	-----S	:30	1	\$400.00	NM	1	\$400.00
D 13	GSCV	10/15/16	10/15/16	W-SAT 11P-1130P	W-SAT 11P-1130P	-----S-	:30	1	\$230.00	NM	0	\$0.00
D 14	GSCV	10/09/16	10/09/16	8a-830a	8a-830a	-----S	:30	1	\$60.00	NM	0	\$0.00
ENFOQUE												
N 15	GSCV	10/10/16	10/14/16	M-F 6A-7A NOTICIERO 51	6A-7A	MTWTF--	:30	1	\$45.00	NM	1	\$45.00
<b>Totals</b>											<b>8</b>	<b>\$2,385.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/16/16	8	\$2,385.00	(\$357.75)	\$2,027.25
<b>Totals</b>	<b>8</b>	<b>\$2,385.00</b>	<b>(\$357.75)</b>	<b>\$2,027.25</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

FOR NBC & TELEMUNDO STATION AND COZITV NETWORK CONTRACTS:

This Confirmation Contract Part I, together with the NBC/Telemundo TV Stations Confirmation Contract Part II or the CoziTV Network Advertising Agreement-Part II (the "Part IIs"), as applicable, which have previously been provided under separate cover and/or are available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC/Telemundo and/or the CoziTV Network for the advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in the applicable Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in the applicable Part II, either Agency or NBC/Telemundo and/or the CoziTV Network may terminate this order only by written notice to the other at least 28 days prior to the effective date of such termination. NBC/Telemundo and/or the CoziTV Network is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in the applicable Part II, with respect to your advertising commitment as set forth above.

FOR NBCE CONTRACTS:

This NBC Everywhere Confirmation Contract: Part I ("Part I"), together with the NBC Everywhere Terms and Conditions Part II ("Part II"), which has previously been provided under separate cover and/or is available upon request, shall constitute an agreement among the Advertising Agency named above, the Advertiser named above and NBC Everywhere, a division of NBC Universal, Inc. ("NBCU") as agent for the billing and payment related to the out of home platform advertising as herein provided. Advertiser and Agency shall be jointly and severally liable for all liabilities and obligations of either party hereunder. Except as expressly set forth in Part II, all warranties, whether express or implied, are hereby disclaimed. Unless otherwise agreed in writing and except as otherwise provided in Part II, either Agency or NBCU may terminate this order only by written notice to the other at least 60 days prior to the effective date of such termination; except all advertisements on the Premier Retail Network are firm and non-cancellable by Agency. NBCU is proceeding in reliance on your acceptance of and agreement to the terms set forth herein, including all terms and conditions contained in Part II, with respect to your advertising commitment as set forth above. The delivery of material or traffic instructions by the Agency or Advertiser relating to any advertising specified on this Part I shall confirm your consent to the terms and provisions of this Part I and Part II.

CLIENT:	MARCO RUBIO FOR SENATE 2016	Week of	10/10/2016
Media:	TV 51.2	AGENCY:	The Factor, Inc.
Market:	Palm Beach		999 Ponce de Leon
Contact:	Freda Pedrique		Coral Gables, FL 33134
Phone:	954-622-7711	Contact:	Aza Carbonell / Mirra De Armas
E-mail:	<a href="mailto:freda@telemundo.com">freda@telemundo.com</a>		305-358-0110
			786-797-2713

**Pedrique, Freda (NBCUniversal)**

**From:** The Factor <mediabuyerthefactor@gmail.com>  
**Sent:** Wednesday, October 05, 2016 12:54 PM  
**To:** Pedrique, Freda (NBCUniversal); Luciano, Brenda (NBCUniversal)  
**Subject:** Marco...10-10 PB

Date: 10/4/2016

CLIENT: MARCO RUBIO FOR SENATE  
2016

Week of: 10/10/2016

Media: TV 51.2 Telemundo

AGENCY: The Factor,  
Inc.

Market: Palm Beach

Contact: Freda Pedrique

Phone: 954-622-7711 305-962-1659

E-mail: [flpedriq@telemundo.com](mailto:flpedriq@telemundo.com)

999 Ponce de Leon

Coral Gables, FL 33134

Contact: Ana Carbonell / Mirta De Armas

305-358-0110 786-797-2713

Station	Day	Time	Program	30" Pre	30" fixed	Cost/spot	# Spots	TOTAL
GSCV	M-F	5a-6a	News	55	60	\$ 55.00	0	\$ -
TV51.2	M-F	6a-7a	News	45	60	\$ 45.00	1	\$ 45.00
	M-F	5p-6:30p	News	350	550	\$ 350.00	1	\$ 350.00
	M-F	11p-11:35p	News	400	500	\$ 400.00	1	\$ 400.00
	SA	5:30p-6p	News	175	225	\$ 175.00	1	\$ 175.00
	SA	11p-11:30p	News	230	280	\$ 230.00	0	\$ -
	SU	5:30p-6p	News	290	330	\$ 290.00	1	\$ 290.00
	SU	11p-11:30p	News	260	385	\$ 260.00	0	\$ -
	SU	8a-8:30a	Enfoque	60	65	\$ 60.00	0	\$ -
	SU	12p-12:30p	Enfoque	75	85	\$ 75.00	1	\$ 75.00
	SU	9p-10p	J.Gabriel	650	800	\$ 650.00	1	\$ 650.00
	SU	10-11p	Special J.G.	400	550	\$ 400.00	1	\$ 400.00

8 \$ 2,385.00

AC: \$ 357.75

NET: \$ 2,027.25

AGENCY  
THE FACTOR INC.

MEDIA

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**GSCV, PALM BEACH, FL.**Date:**9/8/2016I, Ana M. CARBONELLbeing/on behalf of: Marco Rubio for Senate 2016, a legallyqualified candidate of the Republican politicalparty for the office of: United States Senate.in the State of Florida.election to be held on: November 8<sup>th</sup>, 2016.

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>30"</u>	<u>see attached</u>				

**Total Charges:**

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I. MARCO RUBIO for Senate 2016  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

*Ann M. Carbone*

signature of candidate or authorized committee

on behalf of  
candidate

ANN M. CARBONE  
printed name

9/6/2016  
date

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Marco Rubio for Senate 2016

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Lisa Lisker

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

9/7/2016  
Date

R M Castell  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

Emilio Garcia  
Printed Name

LSM  
Title

CLIENT:	MARCO RUBIO FOR SENATE 2016
Media:	TV 51.2 Telemundo
Market:	Palm Beach
Contact:	Freda Pedrique
Phone:	954-622-7711 305-962-16
E-mail:	<a href="mailto:flpedrig@telemundo.com">flpedrig@telemundo.com</a>

**Week of: 10/10/2016**

**AGENCY:** The Factor, Inc.  
999 Ponce de Leon  
Coral Gables, FL 33134

**Contact:** Ana Carbonell / Mirta De Armas  
305-358-0110 786-797-2713

[illegible]

AC:	\$	357.75
NET:	\$	2,027.25

AGENCY 10/6/2016  
A. M. Lombard

AGENCY  
THE FACTOR

## MEDIA